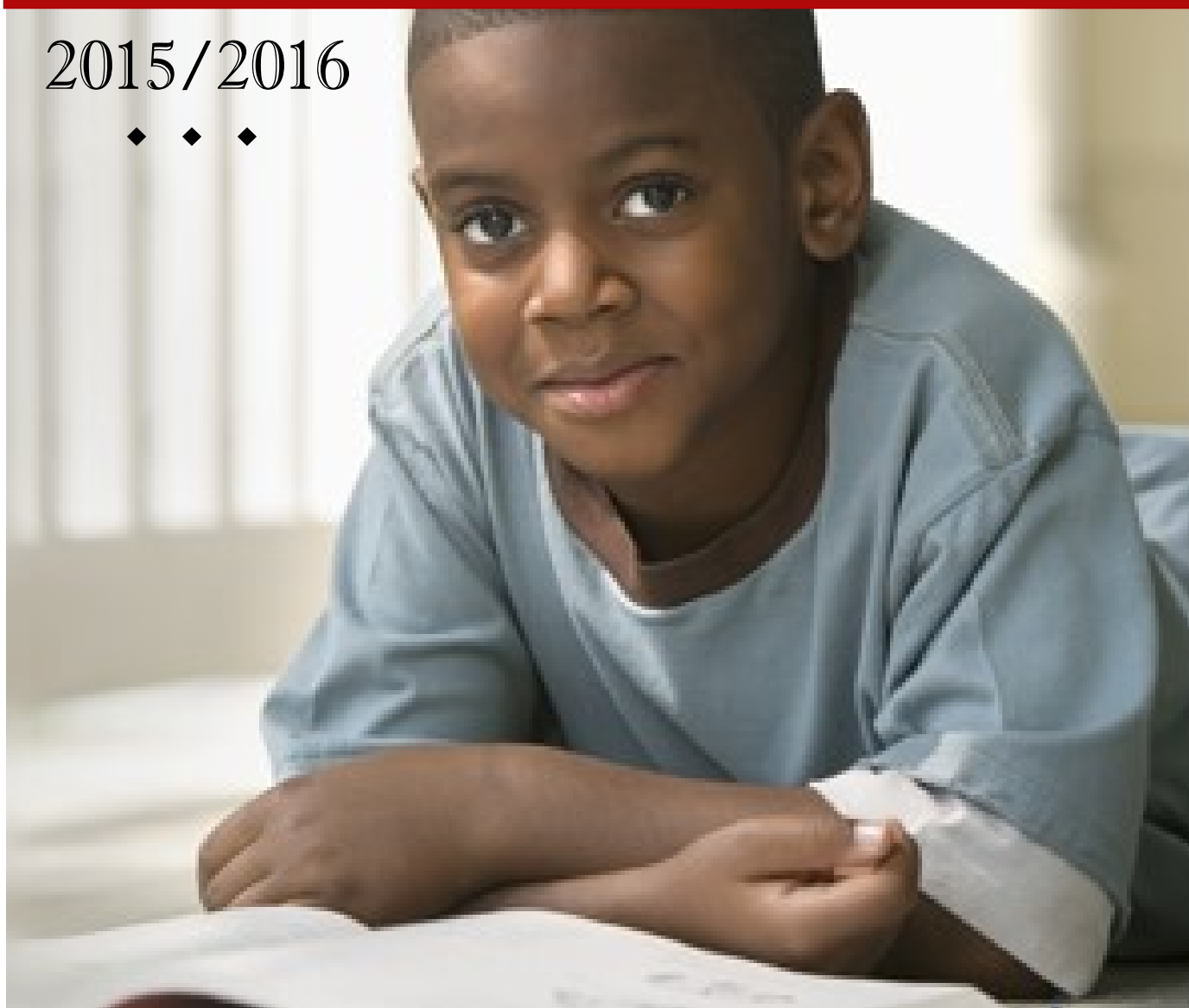


Annual Report

2015/2016



WILD D

Wisconsin Institute for Learning Disabilities/Dyslexia, Inc.

Welcome



Every autumn, students pack sharpened pencils, fresh paper, and folders in their new book bags for another school year. These students may be eager to start the new school-year: renewed friendships, after-school activities and clubs, but the start of the school year represents something different for those struggling with a learning disability. Dyslexia, the most common learning disability, affects twenty percent of the population and makes learning and reading a struggle into adulthood.

Hundreds of children and adults walk through WILDD's doors with these stories of shame and doubt surrounding learning. Our team is uniquely trained using research-proven methodologies developed through decades of experience and expertise to provide each client with individualized instruction tailored to meet their specific needs and assist them in becoming independent learners. This independence is built through century-long practiced methods that have proven to elevate individuals' abilities to read, spell, and boost self-esteem.

Our clients express to us how their feelings about school have changed after enrolling in WILDD: many are now eagerly packing their book bags for the new school year and excited to learn alongside their peers. And for the adults who discover their learning disability later in life, we see them eager to climb the ladder in their careers and beyond. Each story impacts our mission to change the way individuals with learning disabilities learn, and remove the barriers that prevent greatness.

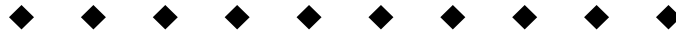
Thank you for supporting our team, our clients, and our mission to change the way learning disabilities are viewed and assisted.

Sincerely,

Tim Mueller
Board President

Ervin Carpenter
Co-Founder, Executive Director

Mission



WILDD's mission is to unleash the gifts of dyslexic children and adults so they may achieve the full potential they deserve and of which they are capable; through identification, remediation, support, outreach, community education and advocacy.

WILDD works to move individuals with dyslexia from isolation and frustration to independence and equal footing with their peers.

WILDD clients
are our family
members,
co-workers,
and neighbors!



WILDD is a non-profit organization that provides one-on-one evidence-based academic therapy and resiliency-building for children and adults with specific learning disabilities/dyslexia; twenty percent of the U.S. population. The unique method employed by WILDD remediates language deficits and creates learning and living independence that allows individuals with dyslexia/specific learning disabilities to achieve success and compete with their peers in school, higher education, the workforce and life.

Programs



WILDD is a non-profit organization that addresses reading disabilities, particularly those associated with dyslexia—an estimated fifteen to twenty percent of the population—through four programs:

1. WILDD OUTREACH PROGRAM

The goal of the Outreach Program is to educate the public about dyslexia and learning disabilities. The program is designed specifically to dispel dangerous myths about the disability that contribute to inequality in education and employment, as well as to inform the public that individuals can overcome the disability, successfully complete school, and take advantage of post-secondary educational opportunities that will lead to gainful employment.

These goals are met through the delivery of public and private workshops imparting knowledge and expertise about dyslexia. Workshop attendees are provided information about the prevalence of dyslexia, current definitions, associated deficits and early indicators, the impact on individuals with dyslexia and their families, available community agencies and systems, and the best scientific, research-based practices to alleviate the negative impact of dyslexia/specific learning disabilities while enhancing the positive impact of the unique learning styles and capabilities of individuals with dyslexia. The goals of the Outreach Program are also met through media designed to create awareness, including, but not limited to, brochures, websites, fundraising events, social media, and billboards.

2. WILDD DIAGNOSTIC PROGRAM

The goal of WILDD's Diagnostic Program is to identify individuals who are facing the challenges of undiagnosed dyslexia and other literacy problems, to determine the best path of remediation and academic therapy for individual clients, and to help empower clients with self-awareness so they can identify and utilize their strengths. When provided with a diagnosis, individuals identified with learning disabilities/dyslexia are permitted access to the necessary academic therapy needed to overcome the disability, as well as the needed support from schools and post-secondary institutions. Diagnostic results enable a determination of the best path of remediation and related services for individuals, where individualized programs can be developed to remediate the individual's academic deficits, increase their confidence, and improve their self-esteem.

WILDD achieves these goals through the provision of neuro-educational assessments using the most current individualized standardized diagnostic tools administered by WILDD's diagnostic team, which is headed by clinical psychologists.

3. WILDD ACADEMIC THERAPY PROGRAM

The goal of the Academic Therapy Program is to assist children and adults with dyslexia in moving from the frustration and isolation with which they live, to the independence and peer equality they deserve, and of which they are capable. This independence enables individuals with dyslexia/specific learning disabilities to achieve success and compete with their peers in school, higher education, and the workforce.

WILDD achieves this goal through the provision of the CLASS™ methodology; a scientific, research-driven, evidence-based, academic therapy intervention, developed by a special education teacher, to remediate individuals' reading, spelling, written expression, and math deficits, create self-awareness, and build resiliency. The methodology creates new neurological pathways in the brain and improves overall language processing functions. WILDD's ability to achieve this goal is enhanced with the use of WILDD Global™, a collaborative platform that enables the multisensory CLASS™ methodology to be delivered face-to-face, in real time, anywhere in the world.

4. WILDD TEACHER TRAINING PROGRAM

The goal of the Teacher Training Program is to empower fellow educators with a deeper understanding of the structure of the English language and provide them with knowledge and experience in utilizing an effective methodology that explicitly and effectively teaches individuals to efficiently interact with their language. WILDD also provides professional consultation services, which assist Wisconsin schools in meeting requirements of Wisconsin's Specific Learning Disabilities (SLD) Rule and other mandated reading and instructional standards.

WILDD achieves this goal through training teachers within public and private pre-kindergarten-12th grade institutions, community and technical colleges, correctional facility educational programs, and four-year colleges and universities. Trainees are provided with instruction that enables them to effectively employ the CLASS™ methodology with their students and to gain the same results that WILDD's Academic Therapy clients experience. Trainees are required to master the methodology through rigorous college-level course work that leads to certification in CLASS™.

Changing Lives



WILDD provided 36,162 hours of one-on-one academic therapy to children and adults from all walks of life in the 2015-2016 fiscal year. Additionally, through its Teacher Training, Outreach, and Diagnostic Programs, WILDD has had a positive impact on more than 500 individuals' lives.

WILDD is passionate about empowering success

"[WILDD] comprehensively and compassionately evaluated and treated [my daughter's] learning disability. She is [now] in graduate school. I can say that without their extraordinary input and assistance, she would not be the young woman and student that she now is. I cannot thank them enough for all their help."

"WILDD has allowed my son to be independent with his education and his life! Homework no longer involves tears, arguments, or even coaxing. Since he started the WILDD program, he has completed every assignment on his own without assistance."

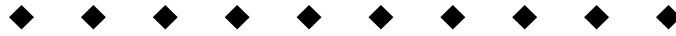
"Your program has been a blessing in our life and one that we never take for granted. I know it is because of this opportunity that my daughter can read—is there any greater gift?"



Clients are often referred to WILDD by word of mouth from happy parents who have witnessed their children move from struggle to success at school.

Referrals to WILDD are also made by psychologists, pediatricians and other doctors, and by schools and government agencies such as the Department of Workforce Development - Vocational Rehabilitation, the Department Veterans Affairs, and the Department of Corrections.

WILDD & Schools



Partnering for Student Success

WILDD works in collaboration with schools to achieve a common goal of higher reading proficiency and academic equity.

To date, WILDD has worked with students in the following schools and districts:

Barneveld School District ▪ Boyceville Community School District
Cuba City School District ▪ Divine Destiny School ▪ Edgewood Middle School
High Marq Environmental Charter School ▪ Indian Community School of Milwaukee
Lake Mills Area School District ▪ Madison Country Day School ▪ Madison
Metropolitan School District ▪ Mount Horeb Area School District ▪ Oregon School
District ▪ Pecatonica Area Schools ▪ Richland School District ▪ Sauk Prairie School
District ▪ Southwestern Wisconsin School District ▪ Walbridge School ▪ Washington
Island School District ▪ Waunakee Community School District ▪ Whitnall School
District ▪ University of Wisconsin-Oshkosh ▪ University of Wisconsin-Platteville
Fresh Rusk Technical School

WILDD

teacher trainees are instructed in the same CLASS™ methodology used in WILDD's one-on-one Academic



Therapy Program, so they are fully equipped to help their students gain the same great results.

Community Outreach



WILDD's Outreach Program is one of its most important programs. WILDD works to collaborate with community agencies, schools, hospitals, youth programs, veterans programs, criminal justice, juvenile courts and so many other places where individuals with dyslexia access services. Dyslexia is often misunderstood by the public, and few people truly understand the impact it has on lives. WILDD's Outreach Program aims to remedy this through education. Highlights from this year's Community Outreach include:

- ◆ **A NEW BILLBOARD CAMPAIGN**

WILDD now has three billboards, thanks to *Adam's Outdoor* and Tim Mueller.

- ◆ **DYSLEXIA WORKSHOPS**

WILDD held many workshops attended by parents, teachers and others wanting to understand dyslexia and the impact it has on those who must cope with it.

- ◆ **TELEVISION APPEARANCES**

WILDD made several appearances on CW57 *Talk of the Town*.

- ◆ **COMMUNITY EVENT PARTICIPATION**

WILDD was featured at a *Madison Capitals* hockey game, raising awareness and scholarship monies.

- ◆ **IMPROVED WEBSITE**

WILDD invested time and energy in recreating a more informative, interactive, educational and user-friendly website.

- ◆ **GREATER ONLINE PRESENCE**

WILDD began using social media marketing.

WILDD helps communities better understand dyslexia and learning disabilities.



Billboard Campaign

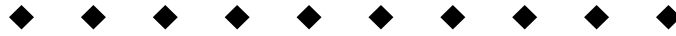


WILDD's billboard campaign changed from a focus on the disability's prevalence to creating awareness of the solution. Thanks to *Adam's Outdoor* and Tim Mueller, WILDD now has three billboards in the local community.

WILDD billboards serve as a beacon of hope to individuals living with the challenges of dyslexia.



Supporting Our Veterans



WILDD is committed to supporting our disabled veterans so they may support their families.

“Now my day is filled with symbols that make letters, that make words, that make sentences that I can understand.”



WILDD has been working with disabled veterans since opening our doors in 2005. Co-founder Erv Carpenter is a disabled veteran who is highly committed to helping men and women in the military.

The military is a common place for people with dyslexia/specific learning disabilities to find a home—a place where they can, and often do, succeed. But if they become disabled in the line of duty and begin looking for work, they have a compounded challenge because of their inability to read or write at a level commensurate with their intellect. WILDD works with the Department of Veteran’s Affairs to remediate the reading, writing and, sometimes, math deficits of our nation’s dyslexic disabled veterans—allowing them to engage in the life they deserve. WILDD is now working with Veterans Affairs departments in two states: Wisconsin and Illinois.

As of July, 2015 WILDD has the support of the Secretary of the Wisconsin Department of Veterans Affairs, Mr. John Sococs, and the head of his administrative staff, Mr. Ken Grant. Secretary Sococs’s Letter of support for WILDD shows the importance that the State Veterans Administration places on assisting Veterans who struggle with dyslexia.

WILDD Global™



WILDD loves working with children and adults in Madison, Wisconsin, and around the globe through its one-on-one, real time, on-line program: WILDD Global™.



WILDD knows learners with dyslexia are gifted with the power to see possibilities: different ways of doing things. That's why so many successful entrepreneurs, artists and business owners are dyslexic.

WILDD's own leader lived with the challenges of dyslexia and envisioned a world where everyone with access to the Internet could tap into WILDD's successful CLASS™ method of academic therapy, so he designed the WILDD Global™ system.

Created in 2007 and used then by only a handful of clients, the WILDD Global™ system is now used by more than 95 percent of the agency's clients. WILDD instructors "travel" with clients on their vacations and semesters abroad, through their moves to other states or countries, on their business trips and to their after-school programs. WILDD Global™ is also used by students in their schools, or after school at home, and is used by adult clients from their homes or offices.

Thank you



WILDD Supporters & Volunteers

for your commitment to changing the lives of people
in our community through your donations of
resources and time!



*How beautiful a day can be
when kindness touches it!
~George Elliston*

MARKETING/ FUNDRAISING COMMIT- TEE

Shelley Beere
Chair

Tim Mueller
Charles Carpenter
Kyle Edge
Brian Unitan
Arthur Upham

VOLUNTEERS

Adams Outdoor Advertising ▪ Janell Narveson ▪ Tim Mueller
Terry Campbell ▪ Shelley Beere ▪ Benjamin Beere ▪ Charles
Carpenter ▪ Stacy Killinger ▪ Ronald Jansen ▪ Colleen Polglaze
John and Maria Townsend ▪ Erv Carpenter ▪ Kim Carpenter
Jeffrey and Carolyn Emmanuelli ▪ Benevity Community Impact
Fund ▪ United Way of Dane County ▪ Pete Cymbalak
Madison Community Foundation ▪ Envision IT ▪ Alyssa Martin
Jody Jacobson & Company LLC ▪ Darcy Luoma ▪ Diane & Ray
Maida ▪ Greg Markle ▪ Maureen, Steve, Maggie & Walter
Marshall ▪ Kyle Edge ▪ Deb Stephens ▪ Gale Kooistra ▪ Nick
Clapp ▪ Jessica Edge ▪ Hilary Schwartz ▪ Cait Schulze ▪ Maria
Salvat ▪ Mike Poland ▪ Laura Butrick ▪ Arthur Upham ▪ Brian
Unitan ▪ Lori Meddings ▪ Boris Frank ▪ Jed Hopkins
Julie & Thomas McCarthy ▪ Emelia Carballo-Carpenter

*Unselfish and noble actions
are the most radiant pages in the
biography of souls. ~David Thomas*



Board of Directors



2015-2016

Tim Mueller, Chair

President, Office Furniture Used & New LLC

Since 2008

Steve Porter, Vice Chair

Attorney, A. Steven Porter Attorney at Law

Since 2006

Joe Zaffino, Treasurer

Bank Executive (retired)

Since 2010

Shelley Beere, Secretary

Account Supervisor, Knupp & Watson & Wallman (KW2)

Since 2013

David Mahoney

Dane County Sheriff

Since 2013

Colleen Polglaze

Elementary School Teacher (retired)

Since 2016

Agency Leadership



Erv Carpenter, B.S.

Co-Founder

Executive Director

Kim Carpenter, M.S.E.

Co-Founder

Clinical Director, and Director of Diagnostics



2015-2016

Advisory Board

Boris Frank

Boris Frank Associates

Dr. Jed Hopkins

School of Education, Edgewood College

Darcy Luoma

Darcy Luoma Coaching and Consulting, LLC

Lori Meddings

Partner, Intellectual Property Practice,

Michael Best & Friedrich

Beau Smithback

President and CEO, EnvisionIT

Financial Highlights

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Fiscal Year End August 31, 2016

SUPPORT and REVENUE

Contributions—direct appeal, unsolicited, corporate sponsorships	3,547.80
Program Fees— Gov. & School Contracts	113,062.87
Program Fees— Private	318,227.00
Discounts Given	-2,651.25
Interest	87.16.
Scholarships Given	-23,937.00
Total Income	408,336.58

EXPENSES

Program Services	382,218.92
Supporting Services	47,507.84
Total Expenses	402,244.39
Net Income	6,092.19

BOARD MEETINGS

All meetings were held in the Madison Center,
636 Grand Canyon Dr. Meetings were held on:

September 28, 2015
October 26, 2015
December 14, 2015
January 25, 2016
February 22, 2016
March 28, 2016
April 25, 2016
June 27, 2016
July 25, 2016
August 22, 2016

The Annual Meeting is scheduled December, 2016.

Your Contribution:



A High Dividend Investment
in Our Communities

WILDD is a sliding-scale, fee-based, non-profit organization that relies on charitable donations from individuals, corporations and foundations to meet the needs of the 20 percent of the population who are challenged by dyslexia/specific learning disabilities. We have worthy and anxious people on our waiting list who are in need of a partial or full scholarship.

Please help them start their new life!



Please accept my gift to support WILDD's Scholarship Fund:

\$25 \$50 \$100 \$250 \$500 \$1,000 \$5,000 other \$ _____

Please charge my credit card: MasterCard Visa

Credit Card # _____ Exp. Date _____

Name _____
(Please indicate how you would like to be recognized.)

In honor of (optional) _____

Your address _____

City _____ State _____ Zip _____

Tel # _____ Email _____

Please mail your contribution or your credit card information to
WILDD, 636 Grand Canyon Dr., Madison, WI 53719.

We'll send you a receipt for your tax-deductable donation.

Thank you!

The *2015-2016 Annual Report* is available on the WILDD website at www.wildd.org.

If you wish to have a printed copy, please email your request and mailing address to madison@wildd.org and we will be happy to send you one.



Wisconsin Institute for Learning Disabilities/Dyslexia Inc.

636 Grand Canyon Dr. ♦ Madison, WI 53719
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